

Shri Shivaji Arts, Commerce and Science College, Motala, Dist. Buldhana

Program Outcomes & Course Outcomes

Department of Commerce

Bachelor of Commerce (Sem-I – Sem-VI)

Program outcomes

- The commerce graduates would be able to acquire fundamental knowledge and skills for doing business and commercial activity as per their choice
- Students also acquire the knowledge of accounting, management, business economics, and financial management
- The program enables the students to acquire the retail trading, banking and insurance
- The commerce students become capable of doing a business of their own choice

- The course aims to educate the students with the different factors which affect business.
- The course aims to develop ability to understand and scan business environment as well as process in order to analyse the opportunities and take decisions under the uncertainty
- Grasp the historical development of Co-operatives in India
- Understand and appreciate theoretical development of the co-operative enterprises in India.
- Appreciate role and relevance of co-operatives in the present economics environment.
- Develop understanding and insight in co-operative development
- Provide an insight into the working of Insurance Industry
- Provide insight into the various types of banks and their role in Indian Economy
- The course aims at familiarizing the students with the basic concepts and ground rules of Internet and the various services it offers including designing of website and how to access information from depositories in the world wide web
- The Course is to familiarize the students with the essentials of internet based e-commerce and to make them comprehend its practical aspects as well as growth potential of ecommerce in India
- This course exposes the students to the basic concepts and tools used in Management Accounting.
- Provide an understanding of the applications of Management Accounting techniques for management decision making.

- Provide an insight into various growth models and their applicability in present scenario
- Educate the student with the different factors which effect business. This course aims to develop ability to understand business environment as well as process in order to analyses the opportunities and take decisions accordingly
- Understand the structural and functional dynamics of Co-operatives
- Provide insight into the various functions of retail banks and associated procedural aspects
- Acquaint the students with the internet- based e-commerce business models, internet marketing and e-governance.

Course outcomes

B. Com. (Sem-I – Sem-VI)

Students will able to

- Know the different definitions of economics, Micro and macro economics
- Know the utility approach, demands and its expectations.
- Have the knowledge about the elasticity of demands, concept, measurements, determinants and importance, indifference curve and its characteristics
- Understand the production function, ISO quants, internal economics and diseconomies
- Know the meaning and types of cost, short and long run curve, total, average and marginal revenue curve
- Have a basic knowledge of operating system, structure, types, concept, MS DOS, MS WINDOW NT, UNIX, LINUX
- Have the knowledge about Window 7 , Window screen, internal explorer, task bar, properties
- Know the advanced operating system, its programs and features, functions of operating system, data management, security
- Understand the modern communication concept, FAX, Voice mail, e-mail, tele communication, video conferencing, network type LAN, MAN, WAN
- Have a knowledge about the word processing working with table and graphics, procedure and application of mail merge

- Understanding the working with MS power point 2007, its concept, different slides view, gallery, colour layout, slide show and printing
- Have a basic accounting knowledge applicable to business
- Know the classification of accounts, rules of debit and credit, posting and balancing
- Understanding the rectification entries and suspense accounting
- Know the sub-sidiary book, purchases book, cash book, sales book, trading account, profit and loss balance sheet with adjustment
- Understand the depreciation concept, problems on straight line method and reducing balanced method
- Understand the bank reconciliation statement
- Understand the business and managerial economics, meaning, characteristics, nature and scope, objectives and importance
- Know the market structure ; meaning classification, price determination and price discrimination under monopoly
- Understanding the monopolistic competitions, oligopoly, and price determination under monopoly
- Know the factor pricing, marginal productivity theory, Wages, Rent, interest, profit, and its innovation theory,
- Understanding the Loanable funds and liquidity preference theory of interest
- Know the Management concept, planning Organizing directing and controlling
- Understanding the Cost Accounting, Cost Concepts, Classification of Cost, Material Cost, Labour Cost, Reconciliation of Cost and Financial Accounts.
- Understanding Indian Business Environment, Agricultural Environment, Industrial Environment, Service Environment, India and Foreign Trade Environment
- Indian Contract Act,12, Sales of Goods Act, 1930 and Consumer Protection Act, 19, Negotiable Instrument Act, 11, Goods and Services Tax Act, CGST, SGST and IGST
- Business Process, Industrial Policy, Public sector, Compensation Act - Industries Development and Regulation Act, Export- Import Policy
- Cooperative Movement, Cooperative Movement in India, Cooperative Management, Administrative System for Cooperatives, Issues in Co-operative Management
- Horizon of Insurance Industry, Life Insurance

- Understand the concept, features, objectives functions and importance of Public Sector Banks, Private Banks, Cooperative Banks, Development Banks, Non- Banking Financial Institutions
- Have the knowledge about Network, Types of Networks, Network Model, Internet, Internet Enabled Services, The mechanism of the internet, Open System Interconnection Reference Model
- Have the knowledge about Electronic Mail, The World Wide Web Consortium, Website, Designing Website/ Webpage, HTML, Explanation of Structure of the home page
- Understanding the basics of e-commerce, e-commerce in India, Retail e-commerce, B2B e-commerce, e- Payment and e- Banking
- Understanding the Management Accounting, Break-Even-Analysis, Problems on Break Even Analysis, Ratio Analysis, Budget, Budgetary Control
- Know the Economic Development, Economic Growth Models, Growth Balanced & Unbalanced, Development of Capital: Human & Financial Understanding the silent features of company, Act 2013, Formation of company, stages of formation, Promoters, Functions of promoter, Duties and liabilities of promoter.
- Know the incorporation of company, Share capital of company, securities market, company secretary and company meetings
- Understand the business Policy, Levels of Management, Corporate Planning, Strategy Formulation, International business environment
- Have the knowledge about Indian Economy, Primary, secondary and tertiary Sector Co-operatives, Cooperative Development Agencies
- Understanding the Insurance corporations, Insurance Regulations and Acts, Career in Insurance-Agent, Insurance Marketing, Current Scenario of Insurance Industry.
- Understanding the Retail Banking, Deposits: A Banking Shake hand, Advances: Ultimate Banking Purpose, Agency Functions: Trusteeship, Online Banking: Modern Incarnation
- Study the Web Browsing, History of web Browsers, Web Directory, Mobile Applications, Google Drive, M.S. FrontPage Express
- Study the Internet e-commerce Business Models, B2C Internet Marketing, B2B Online Marketing, E-governance, E- Governance Models.